



ISSUE 1

- Focus: Simulation & Software Services
- Industry Topics: Economic Outlook, Recruitment and Retention
- Technology Focus: CNC Equipment

Bonus Distribution: AMBA Conference, PTXPO

Ad Closing **Feb. 5, 2025**
 Ad Materials Due **Feb. 12, 2025**
 Publication Date **Mar. 7, 2025**
 Online Launch **Mar. 14, 2025**



ISSUE 2

- Focus: Women in Mold Building
- Industry Topics: Supply Chain Pressures, Sales Strategies
- Technology Focus: Mold Polishing

Ad Closing **Apr. 29, 2025**
 Ad Materials Due **May 6, 2025**
 Publication Date **May 30, 2025**
 Online Launch **June 6, 2025**

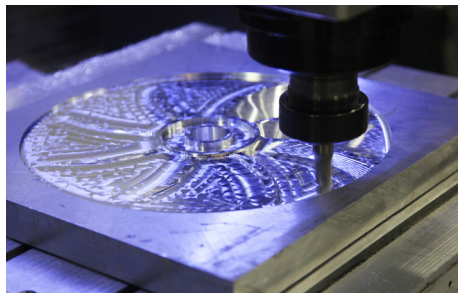


ISSUE 3

- Focus: Automated Production Processes
- Industry Topics: Training, Sustainability in Tool Building
- Technology Focus: Hot Runner Systems

Bonus Distribution: PLASTEC Minneapolis, MAPP Conference

Ad Closing **July 29, 2025**
 Ad Materials Due **Aug. 5, 2025**
 Publication Date **Aug. 29, 2025**
 Online Launch **Sept. 5, 2025**



ISSUE 4

- Focus: Mold Maintenance & Repair
- Industry Topics: Outlook for 2026, Future Business Planning
- Technology Focus: Custom Mold Components

Bonus Distribution: MD&M West, PTXPO 2026

Ad Closing **Oct. 28, 2025**
 Ad Materials Due **Nov. 4, 2025**
 Publication Date **Nov. 25, 2025**
 Online Launch **Dec. 2, 2025**

Monthly Exposure Opportunities in AMBA EBeat

The American Mold Builder EBeat is distributed to more than 3,000 mold building and die cast building professionals throughout the US on a monthly basis, providing

- Increased circulation
- Up-to-date industry news
- Market reports
- Product launches and technology trends
- Association news and events

Daily Exposure Opportunities on *The American Mold Builder* Website

The American Mold Builder website offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners. The site contains expanded news stories, fresh content and live links to industry resources.

- Averaging 1,955 page views per month from 530 unique monthly visitors – and growing rapidly!

Expanded Exposure Opportunities in the *The American Mold Builder* Digital Edition

- Free links to the advertiser's website through the digital editions, with 4,570 page views per month
- Promoted via email and social media for additional exposure